XAVIER INSTITUTE OF ENGINEERING
A SISTER INSTITUTION OF ST. XAVIER'S COLLEGE

An online competition on "Design a Logo for IIC - XIE" (Social Media Cell, IIC)

DATE: 26/10/2022

Event Co-ordinator

Prof. Smita Pawar

Time & Place:

25/09/2022

Online

Department:

IIC – Social Media Cell

(All Departments CE/CSE/EXTC/IT)

No of participants: 33

Social Media cell at Institution's Innovation Council (IIC), Xavier Institute of Engineering organized an online poster competition entitled "Design a Logo for IIC – XIE" for SE, TE and BE students on 25/09/2022. All the students participated in the competition enthusiastically.

The purpose of the event was to build creative skills amongst the students. Total 33 entries were received via Google form. The students displayed beautiful as well as innovative logos.

The criteria for selection of the best logo were originality, simplicity, easily identifiable and not with too many colours.

The winners of the competition were Shripad Gaikwad from TE EXTC, Divyajothi Raja from SE IT. The runners up were Nitin Shetty from BE EXTC, Riya Kamble from SE CE and Akib Sayed from SE IT.

To our happiness, the outcomes of this event were found to be very encouraging and useful for students. The students could develop creative skills, communicate their inner thoughts through their art and they also developed the much needed ability of "Thinking out of the boxes"

The event was a small, yet a very important step, towards making the students efficient and Industry Ready.

Prof. Smita Pawar	Dr. B. Chari	Prof. Vijay Kapure	Dr. Y. D. Venkatesh
Social Media Coordinator, IIC	**Convener, IIC**	**President, IIC**	**Chairman, IIC**

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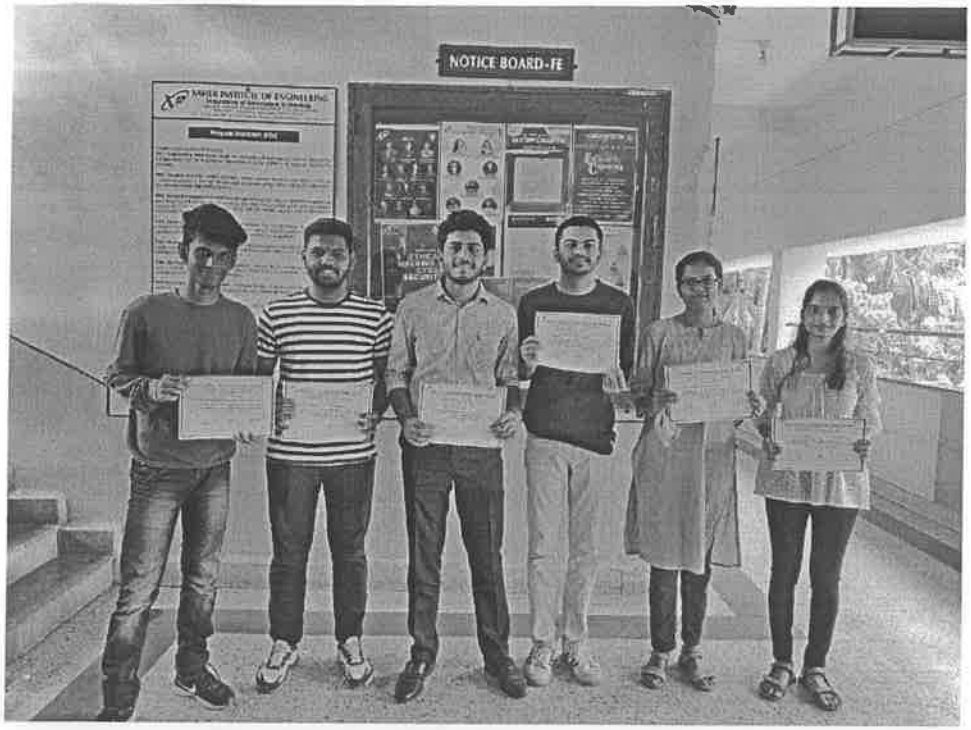
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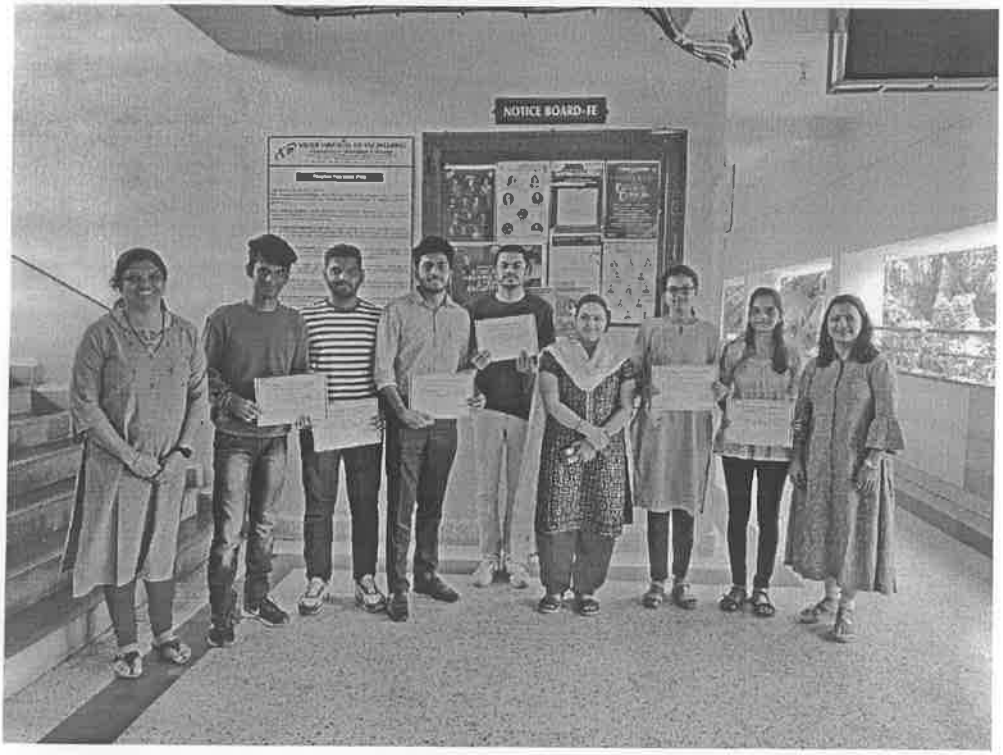
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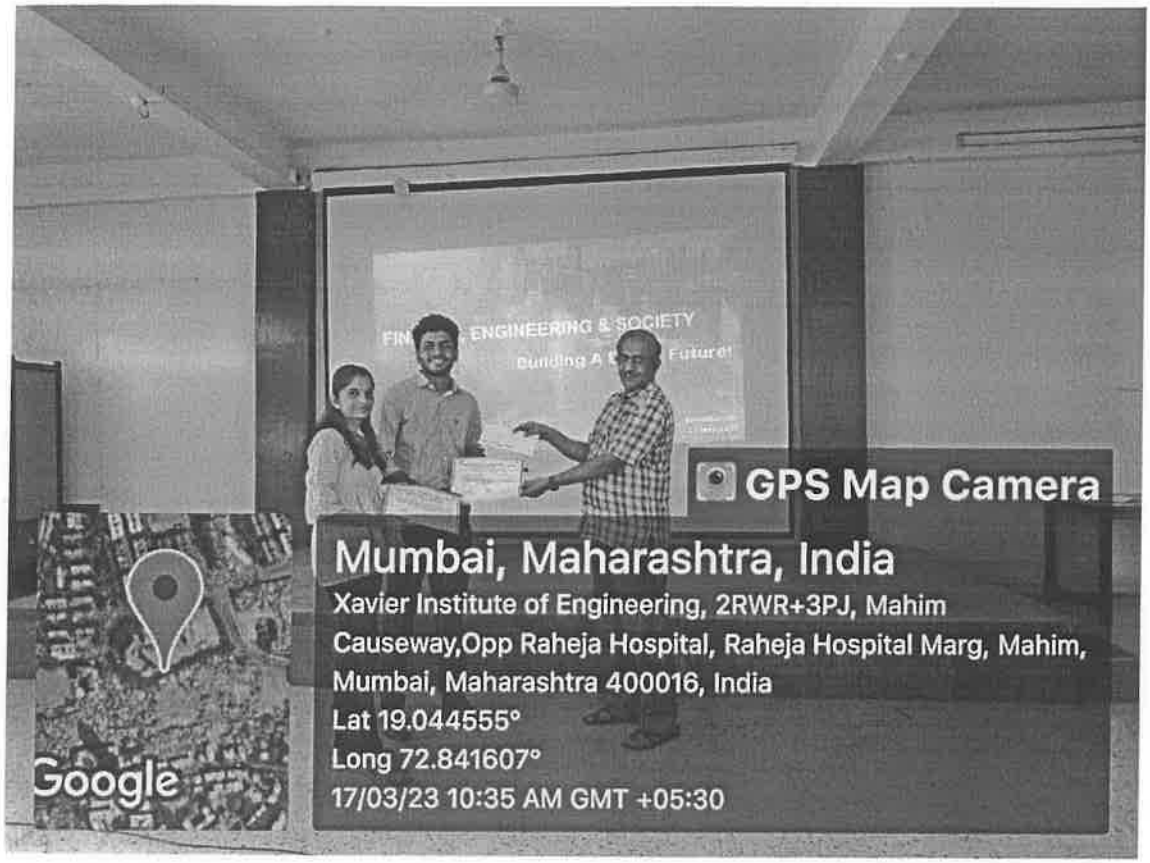
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